



LAUREN SOOLEY

SENIOR CREATIVE SPECIALIST | MPL, RPP, MCIP

ABOUT

Lauren approaches her work with a multi-disciplinary lens consisting of planning, urban design and community engagement. Prior to joining Siv-ik Planning & Design Inc., she worked in the private sector where she specialized in the facilitation of community engagement programs and the design of communications pieces for a variety of projects in Toronto and the Greater Toronto and Hamilton Area. She also began her career in a municipal planning environment for the City of London where she specialized in urban design, land use planning, public engagement and facilitation.

Lauren is a graduate of the University of Waterloo and Ryerson University (now Toronto Metropolitan University) in urban planning and is a Registered Professional Planner. Her academic background as well as her work experience enables her to approach projects from multiple perspectives and provides a strong knowledge base to deliver Siv-ik's city-building projects.

EDUCATION

Ryerson University
MPI, Urban and Regional
Planning
2010 - 2012

University of Waterloo
BES, Planning
2006 - 2010

ASSOCIATIONS

**Ontario Professional Planner's
Institute**
Full Member

Canadian Institute of Planners
Full Member

PROFESSIONAL EXPERIENCE

- '21 **Senior Creative Specialist**
Siv-ik Planning and Design Inc. (Nov 2021 - Present)
- '18 **Graphics and Digital Engagement Specialist**
LURA Consulting (Nov 2018 - Nov 2021)
- '14 **Urban Design Technician**
City of London, ON (Apr 2014 - Jan 2018)
- '13 **Urban Design Intern**
dhk Architects (Mar 2013 - May 2013)

SELECTED PROJECTS

Community Engagement

- + City Plan 2041 - Richmond Hill's Official Plan Update
- + Changing Lanes - Mississauga's Complete Streets Project
- + Regulatory & Compliance Framework for Multi-Tenant (Rooming) Houses Across Toronto
- + Leslie Slip Lookout Park, Toronto
- + Canada Square - Master Plan, Toronto
- + The London Plan
- + My Dundas, London
- + Civic Space: SOHO, London

Planning Policy

- + The London Plan

Graphic Design

- + HousingTO 2020-2030 Action Plan, Toronto
- + HousingTO 2020-2030 Action Plan Implementation Plan, Toronto
- + Calm Streets PTBO – Peterborough Traffic Calming Strategy
- + Regulatory & Compliance Framework for Multi-Tenant (Rooming) Houses Across Toronto
- + The London Plan

OTHER

AODA Accessibility Training for Adobe InDesign

Accessibility Services Canada (2018)

